

# James Kiernan

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Director of Relationship Management  
Chambers Ireland

# The Chamber Network



# Local Chamber events



41 local Chambers in Ireland



Business leaders in their area



+ 8,500 members



950,000 employees



Chambers can involve;

Businesses  
Schools and colleges  
Community groups  
Local government

# History

Climate  
Action Task  
Force

CSR Policy  
Council

Help and  
support for  
our network

16 years of  
CSR Awards

# CSR/Sustainable Business Council

- Karina Howley, KPMG
- Bernadette Phelan, BITC
- Sinead Hickey, Abbott
- Colm Bergin, Bank of Ireland
- Fergal Fitzgerald, ESB
- Sarah Hoolahan, SSE
- Deirdre Kennedy, IBM
- Michelle O'Sullivan, Cork Chamber

# Sustainable Business Council

1

Advise on specific tactical approaches to CSR and SDG policy issues

2

Create and strengthen awareness of CSR and the SDGs in the Chamber network

3

Equip Chambers network with information to assist them in their efforts to promote CSR and the SDGs among their members

4

Make practical suggestions to Chambers and their members on how to approach corporate responsibility and sustainability issues

# Why the SDGs?



How it aligns with our values and mission



Our Vision – To create the best environment for members locally, regionally , nationally and internationally



Benefits it will bring

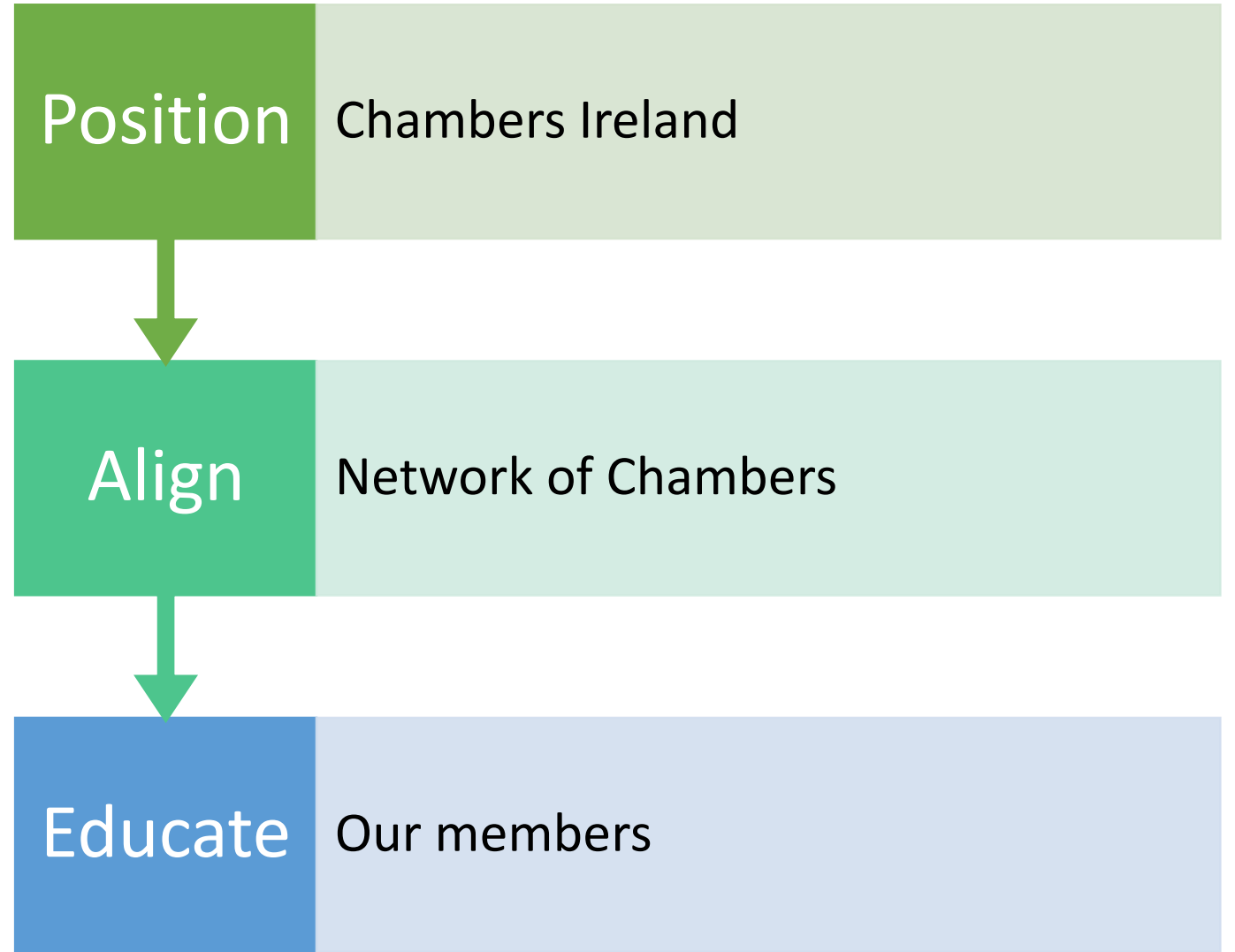


Opportunity to make an impact



Our reach and network

# The 3 Phase Plan





# Phase 1 Chambers Ireland Focus



Make our management team leaders in the space



Educate our staff



Change the internal office culture



Rewrite our employee handbook



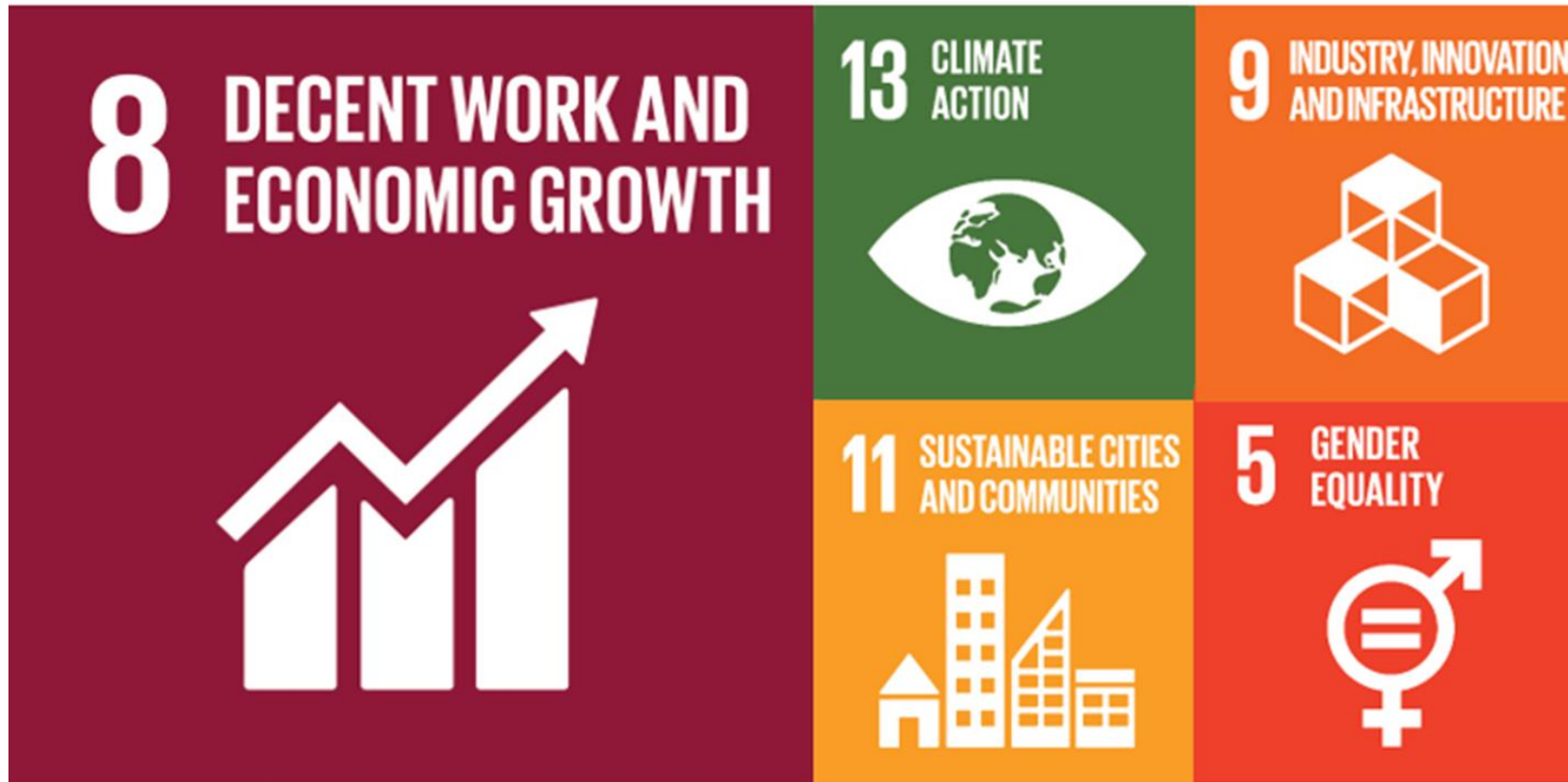
Changing our communications



Align our policy outputs to the goals

# Chambers SDGs

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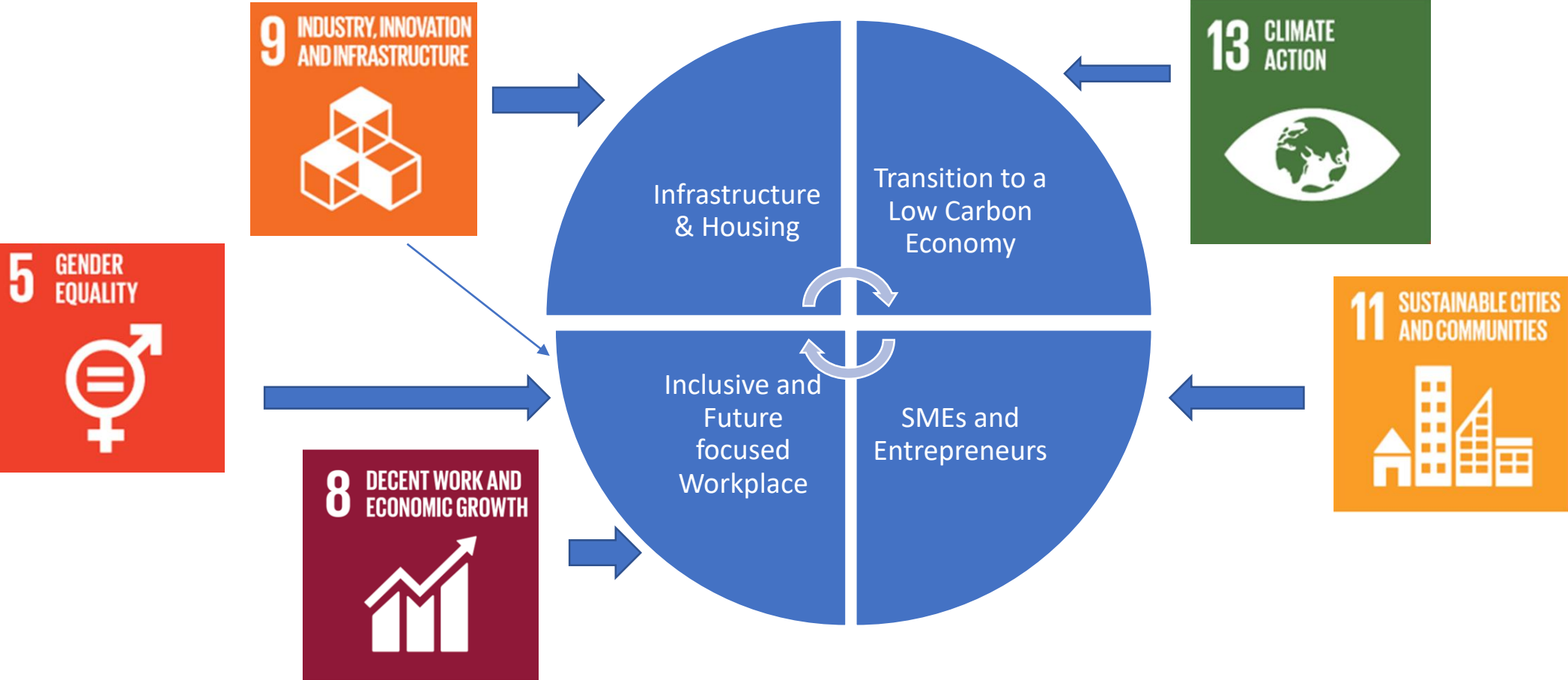
# How CI Policy relates to the goals



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- 15 B - The Low Carbon Economy
- 20 C - SMEs and Entrepreneurs
- 24 D - An Inclusive and Future Focused Workplace

# How CI Policy relates to the goals



# Phase 2 Local Chamber Focus



Educate the Chambers



Show them they are already active – Chamber maps



Get commitment and buy in



How to implement the SDGs in their Chamber



Sign a pledge



Announce the support of the network to our members

# The Network Pledge

*Irish Chambers Pledge to the Sustainable Development Goals*

*Chambers Ireland and the affiliated 41 Chambers of Commerce across Ireland pledge to uphold, communicate and implement the SDGs throughout the work in which they carry out.*


# Phase 3 Engagement Plan for Network



Website Content



Social Media content



Local Chamber Event awareness programme



CSR Awards support



Annual Event on SDGs



SDGs Taskforce